

salt+blue



Dear Store Manager / Owner,

I'm a regular customer and wanted to share a brand I've been loving lately—**salt+blue**—and see if you might consider carrying it. I shop here often and would love to be able to pick it up locally!

Why I'm drawn to salt+blue—and would love to see it here

salt+blue believes in the living connection between skin, sun, and sea. Rooted in sun wisdom and guided by nature's rhythms, they create mineral-based sun care that protects while remaining in harmony with the planet. Thoughtfully crafted with organic and wildcrafted botanicals, their formulas nourish the skin, honor ocean life, and invite a more mindful relationship with the light that sustains us—restoring balance where modern sun care lost its way.

Why I think salt+blue would fit well here

- **Purposeful sun care — not just protection:** It's mineral-based with non-nano zinc oxide and nourishing botanicals, offering real broad-spectrum coverage without harsh chemical filters shoppers are increasingly avoiding.
- **Feels good to use *without harming the planet*:** Comfortable, nourishing formulas that are non-toxic and reef-friendly — so shoppers can enjoy the sun and sea confidently, knowing their sunscreen is kind to both skin and planet.
- **Lightweight, blendable, sheer finish:** Blends well, doesn't feel chalky like other natural sunscreens, and applies smoothly for everyday wear.

As someone who loves the sun and cares about what goes on my skin, **salt+blue** feels like the kind of mindful, effective product your community would gravitate toward — one I'd prefer to pick up here if it were locally available.

If you'd like samples or more information about wholesale opportunities, product education, or partnerships, they'd love to hear from you at wholesale@salt.blue. You may also view their products at www.salt.blue.

Kind regards,

Requested by: _____

Date: _____

Address: _____

Telephone: _____

Email: _____

