

ANNMARIE SKIN CARE

## OUR STORY

In 2008, healthy living bloggers Annmarie and Kevin Gianni powered up a vegetable oil-powered RV and embarked on a 2½-year journey across North and South America. Their goal: to track down the best natural-care products and protocols to share with viewers of their popular YouTube videocast, The Renegade Health Show. While Annmarie and Kevin were posting interviews with healthcare experts, manufacturers, growers, and healers, their viewers were posting a question of their own: “Annmarie, what products do you use for your skin?”

They combed through their cupboards examining labels and were horrified to discover that nothing Annmarie was using met their own high standards. So shortly after their trip began, they set out to find a product line they could recommend.

They talked with skin care company owners but weren’t always impressed with their ingredients or results. They then spoke with formulators about developing

their own skin care line but were dismayed by how many said the way to make products cleaner and greener was just to not list any toxic ingredients on the label if they were present in amounts too small to be covered by federal labeling regulations. That wasn’t what Annmarie and Kevin wanted either. Their products would have to be free of toxic chemicals.

They had just about given up the quest when Annmarie walked into a small spa in Patagonia, Arizona. The esthetician there introduced her to a line of skin care unlike anything Annmarie had ever known. The products felt so different—alive, with a palpable energetic vibration—and the scent was like nothing she had experienced before. When Annmarie applied the face oil, she saw immediate results. After more than six months of searching, here at last was a product line they could recommend.

Annmarie contacted Bunnie, the owner of the skin care line. An herbalist and a

## OUR STORY **CONT.**

chemist, Bunnie has been formulating organic skin care products for over 30 years, using herbs and extracts straight from nature—in their finest and purest form. Unfortunately, her products are sold only in spas. But after finding a line so closely aligned with their values, Annmarie and Kevin couldn't just let it go. Back they went to Bunnie, to see if she would help them bring a natural skin care line to the wider public. Happily, she agreed.

In 2009, Annmarie Skin Care was launched. Each product is made with intention, using our 3-step, *Energized Botanical Infusion Process*. All ingredients are hand-selected, then infused in base oils and aloe juice, and then crafted using additional plant extracts and ingredients to make them as effective as possible. The result is beautiful, glowing skin.

Today, Annmarie and Kevin spread the message about good, clean, effective skin care through consumer education and a natural, organic, wildcrafted product line

that speaks for itself. Together with COO Rachel Pachivas, they've put together a team that is dedicated to helping people make better decisions about their skin, beauty, and overall health.

The team's research into industry practices has uncovered hidden processes in ingredient production, chemical derivatives in so-called natural ingredients, and other shortcuts and oversights. These investigations have helped Annmarie Skin Care create processes to ensure high quality products that will deliver results customers can count on—now and into the future.